



一帶一路總商會

Belt & Road General Chamber of Commerce

香江連世界：
100個
香港一帶一路故事

向「一帶一路高峰論壇」十周年獻禮

香江連世界：100個香港一帶一路故事

Connecting the World from Hong Kong:
100 Belt and Road Stories



華彬集團總裁 嚴丹驊

「從青年平台的搭建，到健康產業的落地；
從文化活動的紛呈，到中泰情誼的深耕，我始終致力於
讓『一帶一路』倡議通過青年、文化與產業三個維度
落到實處、發揮實效。」

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以青年為紐帶，以文化為橋梁，以產業為平台

為「一帶一路」高質量發展注入青春動能

響應共建「一帶一路」倡議，我作為一帶一路總商會青年事務委員會副主任，始終致力於推動青年發展與國際合作，以行動踐行「香港所長、國家所需」，為「一帶一路」高質量發展注入青春動能。

Responding to the call for jointly building the "Belt and Road" Initiative, and serving as the Deputy Director of the Youth Affairs Committee of the Belt and Road General Chamber of Commerce, I am consistently dedicated to promoting youth development and international cooperation. I strive to put into practice the principle of "Leveraging Hong Kong's Strengths to Serve the Nation's Needs," injecting youthful energy into the high-quality development of the Belt and Road.



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▲ 香港特區政府聯同一帶一路總商會於2018年2月3日在北京人民大會堂舉行「國家所需 香港所長—共拓一帶一路策略機遇」論壇。

青年聯網，夢想相通

Connecting Youth, Linking Dreams

在總商會的引領下，我積極推動青年發展平台的構建與升級。期間，我參與推動多屆「一帶一路」青年發展高峰論壇的舉辦，並與菲律賓、印尼等國家青年組織簽署合作備忘錄，共同構建「國際青年僑商協作平台」；2024年，我見證了「一帶一路青聯網」的成立，打破地域壁壘，為全球青年提供思想碰撞與項目合作的有機生態。



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Under the guidance of the General Chamber of Commerce, I actively promote the construction and upgrading of youth development platforms. During this time, I have participated in promoting the hosting of multiple sessions of the Belt and Road Youth Development Summit Forum, and signed memorandums of cooperation with youth organizations from countries such as the Philippines and Indonesia to jointly build the "International Youth Overseas Chinese Business Collaboration Platform"; in 2024, I witnessed the establishment of the "Belt and Road Youth Link," breaking down geographical barriers and providing an organic ecosystem for global youth to exchange ideas and collaborate on projects.



▲ 2024年12月2日，嚴丹驊出席第三屆「一帶一路」青年發展高峰論壇。

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在中泰建交 50 周年之際，我積極參與推動中泰高層交流與合作，見證泰國總理訪華等重大外交活動，以實際行動豐富「中泰命運共同體」的時代內涵；同時，我也在世界華商大會、激發香港「興」的動能座談會等平台發聲，聚焦青年成長與企業家精神傳承，推動青年群體把握國家戰略機遇，融入發展大局。

On the occasion of the 50th anniversary of the establishment of diplomatic relations between China and Thailand, I actively participated in promoting high-level exchanges and cooperation between China and Thailand, witnessing major diplomatic events such as the Thai Prime Minister's visit to China, and enriching the contemporary connotation of the "China-Thailand Community with a Shared Future" through practical actions; at the same time, I have also spoken at platforms such as the World Chinese Entrepreneurs Convention and the symposium on stimulating Hong Kong's "Rising" momentum, focusing on youth growth and the inheritance of entrepreneurial spirit, urging the youth community to seize national strategic opportunities and integrate into the broader development landscape.

文化為橋，中泰共興

Culture as a Bridge, China-Thailand Shared Prosperity

我深度策劃並推動了一系列中泰文化交流活動，以文化為紐帶促進文明互鑒。我們連續三年主辦「中國---東盟文化交流活動」、策劃「傳奇中國節」系列文化活動、推動「遇見攝影展」，支持「亞太地區文化遺產領導力建設培訓」等等，不僅助力中國春節走向世界，講好中國故事，更展現出中泰文化交融共生的動人場景。這些活動是文明對話機制的構建，更是促進民心相通、文化共榮的扎實實踐。



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I have deeply planned and promoted a series of China-Thailand cultural exchange activities, using culture as a bond to promote mutual learning among civilizations. We have hosted the "China-ASEAN Cultural Exchange Activity" for three consecutive years, curated the "Legendary Chinese Festival" series of cultural events, promoted the "Encounter Photography Exhibition," supported the "Asia-Pacific Heritage Leadership Development Training," and more. These efforts not only help bring the Chinese Spring Festival to the world and tell China's stories well but also showcase the touching scenes of the integration and symbiosis of Chinese and Thai cultures. These activities are the construction of mechanisms for civilizational dialogue and solid practices that promote people-to-people bonds and cultural shared prosperity.



▲ 2025年11月17日，哇集拉隆功夫婦于北京故宮博物院出席了「金鄰共曜——慶祝中泰建交50周年文物特展」的首展活動，華彬集團執行總裁嚴丹驊代表集團參加此次活動。

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Connecting the World from Hong Kong: 100 Belt and Road Stories

健康東盟，產業融合

Healthy ASEAN, Industrial Integration

2020年，我參與籌建華彬東盟健康產業園，歷經三年精心打造，已將其建設成為東南亞地區規模最大的涵蓋教育、文化、體育、健康、現代農業五大功能為一體的綜合性生活社區。其中「東西方文化交流中心」以頤和園仁壽殿為藍本，是海外規模最大的中式木結構建築，已經成為中外文明對話的重要載體，承接中國傳統建築技藝「老中青、傳幫帶」的優良傳統，將木結構營造技藝這項非物質文化遺產延承至「一帶一路」沿線國家和地區，同時設立6800萬元「一帶一路青少年教育基金」，系統支援沿線國家青年教育與創新，科技創新與能力建設，為跨文化領導力的培養提供持續支撐。

In 2020, I participated in the preparation and establishment of the Reignwood Park. After three years of meticulous development, it has been built into the largest comprehensive living community in Southeast Asia, integrating five functions: education, culture, sports, health, and modern agriculture. Among them, the "East-West Cultural Exchange Center," modeled after the Renshou Hall of the Summer Palace, is the largest Chinese wooden structure overseas and has become an important carrier for dialogue between Chinese and foreign civilizations. It inherits the fine tradition of "veterans, middle-aged, and youth; passing on, helping, and guiding" in Chinese traditional architectural techniques, extending the intangible cultural heritage of wooden structure construction techniques to countries and regions along the Belt and Road. At the same time, a 68 million yuan "Belt and Road Youth Education Fund" was established to systematically support youth education and innovation, technological innovation, and capacity building in countries along the route, providing sustained support for the cultivation of cross-cultural leadership.

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100 Belt and Road Stories



▲ 華彬集團在泰國曼谷打造華彬東盟健康產業園。



▲ 在2024年泰國頭條新聞年度風雲人物頒獎盛典上，華彬集團 CEO 嚴丹驊女士榮獲「中泰關係獎」，表彰她在推動中泰經濟合作與文化交流方面的卓越貢獻。

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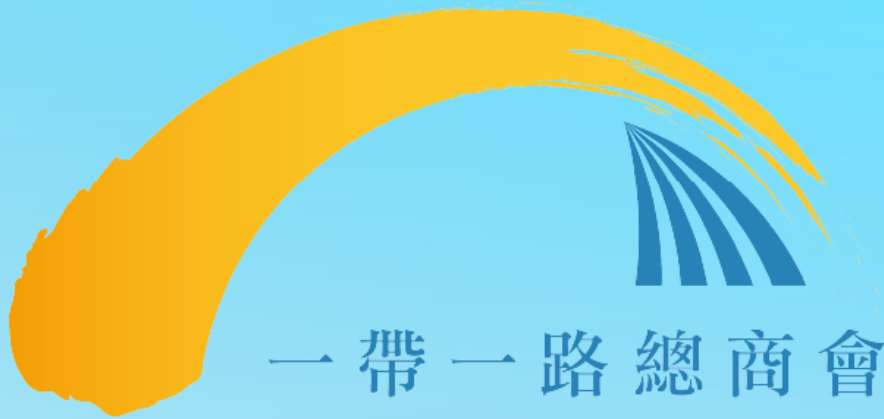
以青年為紐帶，以文化為橋梁，以產業為平台

With Youth as the Bond, Culture as the Bridge, and Industry as the Platform

從青年平台的搭建，到健康產業的落地；從文化活動的紛呈，到中泰情誼的深耕，我始終致力於讓「一帶一路」倡議通過青年、文化與產業三個維度落到實處、發揮實效。2024年，我有幸榮獲「泰國頭條新聞年度風雲人物·中泰關係獎」；不久前，我也受邀擔任一帶一路青聯網顧問委員會副會長。接下來，我將繼續依託香港「背靠祖國、聯通世界」的獨特優勢，與總商會同仁一道，為「一帶一路」高品質發展貢獻更強的「青年力量」與「文化動能」！教育、體育，文化交流中心。(完)

From the construction of youth platforms to the implementation of health industries; from the diversity of cultural activities to the deep cultivation of China-Thailand friendship, I have always been committed to making the Belt and Road Initiative tangible and effective through the three dimensions of youth, culture, and industry. In 2024, I was honored to receive the "Thai Headlines News Person of the Year Award for China-Thailand Relations." Not long ago, I was also invited to serve as the Vice President of the Advisory Committee of the Belt and Road Youth Link. Moving forward, I will continue to rely on Hong Kong's unique advantage of "backed by the motherland and connected to the world," and work together with colleagues in the General Chamber of Commerce to contribute stronger "youth power" and "cultural momentum" to the high-quality development of the Belt and Road! Education, sports, cultural exchange center. (End)





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